

Accelerating Community Capital

What it takes to forge a Resilient and Equitable Economy in Michigan

Social Capital

Cultivation of partnerships, cooperation, and network building is the real community currency. This is achieved by supporting engagement networks, peer-to-peer advocacy and referral-making, collaboration for pipeline development, due diligence, and market testing.

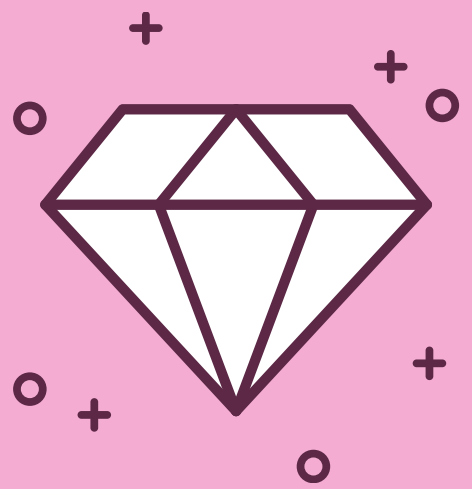


Storysharing

Shining a light on our stories, drawing upon the ancient practice of wisdom sharing, is what inspires people to take action. This priority allows us to describe the world as it already is, making knowledge accessible to all levels of learning. Storysharing also helps us to not hoard knowledge while acknowledging that people are in silos.

Infrastructure

Supply chain participants can advance the mission by partnering together to build the scaffolding required for the efficient flow of capital throughout the marketplace. Audience-specific training, publicly available templates accepted by pillars of the community, Triple Bottom Line (TBL) reporting standards, and advocacy for public policy change are a few of the missing pieces.



Flow Acceleration

Friction positivity is the idea that market friction should not be avoided, but instead studied and used to inform action. This involves identifying and addressing barriers for social and financial capital acceleration, built on an agile systems approach, by collecting market intelligence and communicating findings for distributed ownership of improvements.

"The greatest danger to our future is apathy." – Jane Goodall

Learn more at <https://reicenter.org>

